

2023 Redbook Advertisement Order Form

Business Name: _____
Street Address: _____ Town & Zip: _____
Best Email (for ad proofing): _____
(Your email is vital for ad proofing. It will not be used for any other purpose.)

*** ADS RECEIVED & PAID IN FULL by August 1 may take a 10% discount price**

Advertiser's Name (Please print) _____
Advertiser's Signature: _____

Ad Size	Standard Price	*Discounted Price
___ 1/8 page (2½ x 1 ¾)	\$150.00	\$135.00
___ ¼ page (5¼ x 1¾ or 2½ x 3¾)	\$200.00	\$180.00
___ ½ page (5¼ x 3¾)	\$300.00	\$270.00
___ Full Page (5¼ x 7¾)	\$400.00	\$360.00
___ Back Page* (5¼ x 1¼)	\$300.00	\$270.00

* Depending on availability

___ **Renewal:** Same as last year. (Please check ad for accuracy)

___ **Renewal: (Changes)** Submit "camera ready" or attach a sheet with changes sketched.

___ **New Ad:** Ad should be "camera ready" or sketched on an attached sheet exactly as it is to appear along with any required photograph, trademarks etc.

NOTE Business cards work well for 1/8 page ads.

DEADLINES: August 1st – **10% Discount** all ads received and paid in full.

Oct 1st – All payments **MUST** be received.

___ **Blue Page Category changes:** _____

PLEASE MAKE CHECKS PAYABLE TO: CantonCTLionsCharities Inc
The Canton CT Lions Charities is a 501(c)(3) organization

SEND COMPLETED FORM & PAYMENT TO: Canton Lions Club, P O Box 363. Canton, CT 06019
Contact us at www.cantonctlions.org Email: CantonCTLC@gmail.com
www.CantonCTLions.org/thelittleredphonebook.html

CANTON PROUD!

*Want to help serve Canton? Join the club! Canton Lions Club always welcomes new members.

Please retain a copy for your records. Thank You for your support

VISIT US @ <https://www.cantonctlions.org/>

2022 is shaping up for a positive 2023 and the Canton Lions Club would like to continue doing and providing all the services in Canton that we have been doing for the past 70 years. This effort is possible because of our generous sponsors like yourself that continue to support the Canton Lions Club and make all this possible.

The Canton Lions Club (on behalf of CantonCT Lions Charities, Inc) has begun preparing the 2023 edition of the "**Little Red Phone Book**"tm. This will be the **59th edition.** and will be delivered free of charge to 6600 households and businesses in Canton.

REMEMBER: **One ad lasts the entire year**

This project is our major fundraiser and 100% of its proceeds are put back into the community in numerous ways. Some of the ways The Canton Lions Club serves...

- Seven hundred Canton students, Senior Center seniors, local day cares and nursery schools are provided eye screenings **free of charge.**
- Subsidized eyeglasses and Dr visits for those in need
- Local food and fuel banks
- (2) \$1000 scholarships for CHS graduates,
- sponsorships for all the town sports teams (baseball, soccer, basketball)
- The Lions are always visible lending a helping hand at town events such as the Lobster fest, summer concerts, parades, races, We cook, park cars, handing out water...)

100% of the proceeds from this book make it possible for us to continue these valuable contributions town wide and statewide.

This great opportunity produces solid results for the one-time annual cost of an ad. Residents still love receiving a hard copy Redbook in the mail that they can refer to easily and keep for years.

Deadlines: This year's Ad Deadline is October 1st.

Please take a few minutes now to fill out the attached advertising form and mail it back to us today, along with a check and any changes you may wish to make.

Any concerns should addressed by email at CantonCTLC@gmail.com

The Canton Lions Club is a 501(c)(3) charitable organization.

VISIT US @ <https://www.cantonctlions.org/>

The Canton Lions Club and the residents of Canton say THANK YOU

~WE SERVE~

Canton Lions ~ P.O. Box 363 ~ Canton, CT 06019