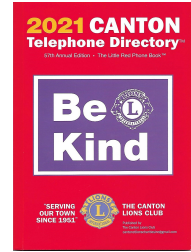




**CANTONCT**  
LIONS CHARITIES, INC



***2021 is showing a lot of promise for a great 2022 and the Canton Lions Club wants to do something special to help out our generous sponsors like you and still continue to support the many groups in Canton by extending our 20% discount for another year. These local groups still need our help and our Club is going to continue pushing forward with the hope that 2022 will better.***

***The 20% discount be for all ads paid in full and returned by September 1.***

The Canton Lions Club (on behalf of CantonCT Lions Charities, Inc) has begun preparing the 2022 edition of the ***"Little Red Phone Book"***tm. for delivery. This publication is delivered free to 6600 households and businesses in Canton. One ad lasts the whole year.

Your support directly benefits the residents of Canton in so many ways.

- 700 Canton students, Senior Center seniors, local day cares and nursery schools are provided eye screenings free of charge.
- Subsidized eyeglasses and Dr visits.
- Local food and fuel banks
- (2) \$1000 scholarships for CHS grads,
- sponsorships for all the town sports teams (baseball, soccer, basketball)
- we always lend a helping hand at nearly every town event (Lobster fest, summer concerts, parades, races). (cooking, parking cars, handing out water...)

100% of the proceeds from this book make it possible for us to continue these valuable contributions townwide and statewide.

This great opportunity produces solid results for the one time annual cost of an ad. Residents still love receiving a hard copy Redbook in the mail that they can refer to easily and keep for years.

**Deadlines:** This years Ad Deadline is September 1<sup>st</sup>.

Please take a few minutes now to fill out the attached advertising form and mail it back to us today, along with a check and any changes you may wish to make.

Any questions you may have will be answered personally by email at [CantonCTLC@gmail.com](mailto:CantonCTLC@gmail.com)

**The Canton Lions Club is a 501(c)(3) charitable organization.**

**VISIT US @ <https://www.cantonctlions.org/>**

**The Canton Lions Club and the residents of Canton say THANK YOU**

~WE SERVE~

Canton Lions ~ P.O. Box 363 ~ Canton, CT 06019

## 2022 Redbook Advertisement Order Form

Name of Business: \_\_\_\_\_

Street Address: \_\_\_\_\_ Town & Zip: \_\_\_\_\_

Email (for ad proofing): \_\_\_\_\_

(Your email is vital for ad proofing. It will not be used for any other purpose.)

**\* Ads received and paid IN FULL by Sept 1 will enjoy a 20% COVID discount price**

Advertiser's Name (Please print) \_\_\_\_\_

Advertiser's Signature: \_\_\_\_\_

Ad Size (inches)	Standard Price	*Covid Discounted Price
___ 1/8 page (1½ x 1¾)	\$130.00	\$110.00
___ ¼ page (5¼ x 1¾ or 2½ x 3¾)	\$200.00	\$160.00
___ ½ page 5¼ x 3¾)	\$300.00	\$240.00
___ Full Page (5¼ x 7¾)	\$400.00	\$320.00
___ Back Page* (5¼ x 1¼)	\$300.00	\$240.00

*\* Depending on availability*

\_\_\_ **Renewal:** Same as last year. (Please check ad for accuracy)

\_\_\_ **Renewal: (Changes)** Submit "camera ready" or attach a sheet with changes sketched.

\_\_\_ **New Ad:** Ad should be "camera ready" or sketched on an attached sheet exactly as it is to appear along with any required photograph, trademarks etc.

NOTE Business cards work well for 1/8 page ads.

**DEADLINES:** September 1<sup>st</sup> – 20% Discount all ads received and paid in full.

Oct 1<sup>st</sup> – All payments MUST be received.

\_\_\_ **Blue Page Category changes:** \_\_\_\_\_

**PLEASE MAKE CHECKS PAYABLE TO: CantonCTLionsCharities Inc**  
**The Canton CT Lions Charities is a 501(c)(3) organization**

SEND COMPLETED FORM & PAYMENT TO: Canton Lions Club, P O Box 363. Canton, CT 06019

Contact us at [www.cantonctlions.org](http://www.cantonctlions.org) Email: [CantonCTLC@gmail.com](mailto:CantonCTLC@gmail.com)  
[www.CantonCTLions.org/thelittleredphonebook.html](http://www.CantonCTLions.org/thelittleredphonebook.html)

**CANTON PROUD!**

\*Want to help serve Canton? Join the club! Canton Lions Club always welcomes new members.

**Please retain a copy for your records. Thank You for your support**

**VISIT US @ <https://www.cantonctlions.org/>**